

Catholic Charities New Hampshire and the New Hampshire Catholic Appeal

What is the relationship and how does it work?

Since 1946, the Catholic Charities New Hampshire Appeal has taken place every spring at each of the parishes throughout New Hampshire. You may be familiar with it and you may actually know someone who went door-to-door in the '40s and '50s in support of the campaign. **Together, we've raised more than a hundred million dollars** for our seniors, for pregnant moms, for homeless children, and for struggling individuals and families. We are incredibly blessed and grateful for the compassion and support our Catholic community has shown!

Hi, I'm Karen Moynihan, Catholic Charities NH's Vice President of Philanthropy. As you may know, this spring marks a new beginning, with the transition from Catholic Charities NH to the New Hampshire Catholic Appeal (NHCA) at all parishes across the Diocese of Manchester. We are excited and honored to be part of this new appeal to help support our programs and services, as well as other critical ministries key to the future of our faith and Catholic community. I wanted to share some helpful Q & As on the transition.

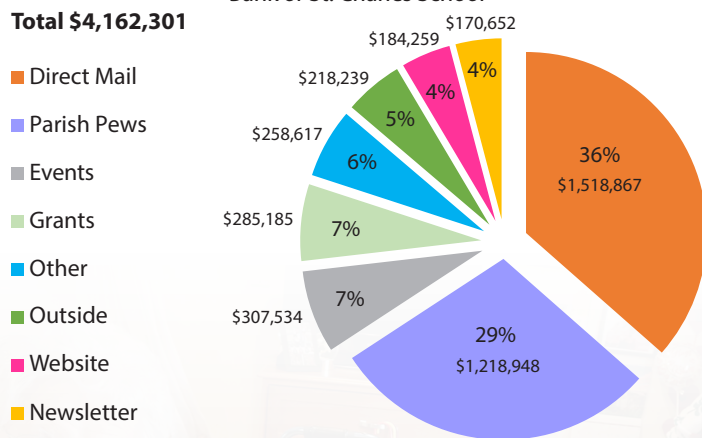
Q: Will the New Hampshire Catholic Appeal: Future of our Faith II (NHCA) replace Catholic Charities NH's annual fundraising? The NHCA replaces **only the spring parish appeal** that Catholic Charities NH has conducted within the parishes. Catholic Charities NH will continue to fundraise throughout the year, in various ways.

Q: Will Catholic Charities NH be in our parishes at all for a special collection? No. The Catholic Charities NH appeal is now part of the combined special collections that will receive proceeds from the NHCA.

Q: I'm hearing that Catholic Charities NH is being fully funded by the NHCA, why are you continuing to ask me for support? Catholic Charities NH is **not being fully funded** by the NHCA. That would be an incredible feat! The NHCA intends to distribute proceeds to each of the special collections that have been combined into the one appeal now known as the NHCA. The proceeds Catholic Charities NH will receive from the NHCA will never be more than what it normally would have raised during its spring parish appeal. We will continue to fundraise like we've always done through a number of fundraising revenue sources such as grants, direct mail, website, events, corporate sponsorships, legacy gifts and various online fundraising activities.

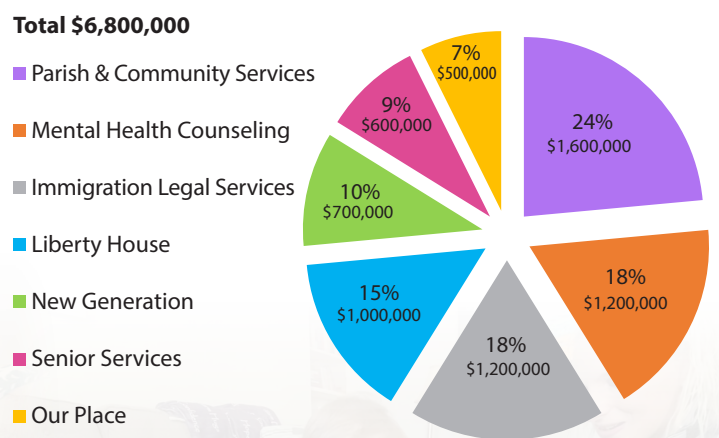
The following charts show a breakdown of Catholic Charities NH annual fundraising revenue, as well as the cost to operate programs and services. You'll see that the parish appeal represents only a portion of annual revenue:

Catholic Charities NH Social Services Fundraising Revenue by Appeal Does not include nursing homes, NH Food Bank or St. Charles School



Catholic Charities NH Program Costs

Does not include nursing homes, NH Food Bank or St. Charles School



Please feel free to contact us if you have additional questions:
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Thank you!

